ILI.DIGITAL Unleashes the Future: Empowering Industries with Generative AI

Karlsruhe, 05. July 2023 – ILI.DIGITAL is excited to introduce a pioneering approach to Generative AI that is poised to revolutionize industries. Building upon our commitment to innovation, ILI.DIGITAL is proud to introduce a strategic approach to Generative AI that goes beyond standardized solutions, setting us apart as a trailblazer in the field.

ILI.DIGITAL is leading the way in Generative AI innovation, presenting an unparalleled solution designed to empower organizations with the flexibility to choose from standardized AI offerings, bespoke tailored solutions, or a harmonious blend of both. Our vision is clear – to empower businesses with the freedom to harness the full potential of Generative AI while ensuring responsible and sustainable growth.

ILI.DIGITAL's Dual-Strategy Approach to Generative AI Services

At ILI.DIGITAL, we believe that the future of Generative AI is shaped by adaptability and specialization. That's why we've structured our approach around two core strategies that harness the full potential of artificial intelligence:

Tailored Applications Using Pre-Trained Models:
ILI.DIGITAL excels at deploying specific pre-trained models to cater to unique challenges. Unlike a one-size-fits-all approach, our method ensures that each solution is optimized for its specific task. A major advantage of this strategy is its cost-effectiveness and autonomy. By building these custom applications, our clients not only save financially but also benefit from greater data security within their IT infrastructure, eliminating the pitfalls of consumption-based service models.

Service-Based Model Deployment:
Through collaborations with industry leaders like Microsoft Azure, we offer our clients access to cutting-edge AI APIs. These are constantly maintained and updated, ensuring that you always have access to the best of what the AI world has to offer. Moreover, this method allows rapid deployment of custom applications, capitalizing on pre-established foundations.

In addition to model deployment, ILI.DIGITAL boasts significant expertise in NLP and semantic processing. We utilize advanced modeling techniques like Retrieval-Augmented Generation (RAG), among others, to optimize the synergy between models and data, enabling smart interactions between models and data. These techniques can be applied effectively across custom application development and service-based deployments.

"Every AI challenge is unique, creating the need for intelligent solutions. Factors like cost, purpose, performance, and deployment speed play critical roles in strategic decision-making," shares Vinicius Ferraz, COO and AI expert at ILI.DIGITAL. "We stand committed to guiding our clients in selecting the optimal strategy tailored to their specific needs, focused on results."

ILI.DIGITAL: Preferred Agile Partner in the Field of Generative AI

Currently, ILI.DIGITAL is involved into more than 40 use cases within different industries, mainly automotive and chemical industry. ILI.DIGITAL's CEO, Dr. Serhan Ili, emphasizes our commitment to delivering results for our clients: "ILI.DIGITAL stands at the forefront of AI innovation. Our strategic hybrid approach allows us to offer a unique value proposition in the Generative AI space. We believe that every organization deserves tailored AI solutions that align with their vision."

ILI.DIGITAL's strategic hybrid Generative AI Solution is poised to revolutionize industries across the board. As a testament to our dedication, ILI.DIGITAL is already partnering with leading organizations in various industries, helping them unlock the full potential of Generative AI while ensuring responsible and sustainable growth.

Responsible AI at the Core: Ethics and compliance are the foundation of our approach.

ILI.DIGITAL is committed to delivering reliable, ethical, secure and compliant Generative AI solutions. Our focus on responsible AI principles is unwavering, ensuring that AI projects not only reach production but also adhere to the highest ethical standards.

About ILI.DIGITAL AG

ILI.DIGITAL AG is a specialized consulting and software company focusing on digitalization, innovation, and sustainable transformation. As "The No. 1 Digital Business Builder", ILI.DIGITAL AG advises primarily international corporations and leading medium-sized companies from various industries on how they can digitally expand and improve their business model. Founded in 2010 by Dr. Serhan Ili, the company implements digitization projects in the shortest possible time according to its proven "3-6-12-24-48" formula. The entire spectrum is covered – from strategy, design, and software development to scaling the solution. ILI.DIGITAL AG employs over 220 people in Europe and Asia.

For more information: https://ili.digital/

ILI.DIGITAL AG
Ludwig-Erhard-Allee 20
76131 Karlsruhe
Deutschland